



## Memorandum

**To:** Statewide Candidates and Interested Parties  
**From:** Clark Lee, Political Director  
**Date:** December 2017  
**Subject:** Statewide Candidate Endorsement Registration Process and Viability Assessment for California Democratic Party Endorsement Consideration Eligibility in the 2018 Elections

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### Introduction

Per the 2018 California Democratic Party (CDP) State Convention Rules adopted at the November 2017 CDP Executive Board Meeting on November 19, 2017:

*Candidates seeking statewide endorsement must submit a 250-word statement on why they should be the eligible to be endorsed. The Chair, in consultation with the Statewide Officers of This Committee, will determine which Democratic candidates for Statewide Offices are viable and eligible to seek our endorsement. (2018 CDP State Convention Rules – Accessible at [www.cadem.org/rulescommittee](http://www.cadem.org/rulescommittee))*

Pursuant to the Convention Rule above, the CDP Chair and the CDP Statewide Officers have promulgated four methods for statewide candidates to demonstrate viability for the purpose of determining eligibility to seek CDP endorsement consideration. In 2018, statewide candidates are those candidates running for U.S. Senate, Governor, Lt. Governor, State Treasurer, State Controller, Attorney General, Secretary of State, Insurance Commissioner, Superintendent of Public Instruction, and Members of the State Board of Equalization.

A statewide candidate must meet the requirement of at least one of the four methods as part of the statewide candidate registration process for endorsement consideration, subject to review by the CDP Chair and the Statewide Officers.

The CDP Chair and the CDP Statewide Officers will review and assess all statewide candidate applications and determine candidate viability and eligibility to seek CDP endorsement consideration. The final list of statewide candidates eligible to seek CDP endorsement consideration will be made public and posted on CDP website at [www.cadem.org/endorsements](http://www.cadem.org/endorsements).

### Candidate Viability Assessment Methods

As noted above, a statewide candidate must meet the requirement of one of the four methods. Below are the four methods:

- 1. DSCC Delegate Petition** – Submit a petition signed by 300 Democratic State Central Committee (DSCC) Members (state delegates) to the CDP Office by the CDP candidate endorsement consideration registration deadline;
- 2. Public Office Elected** – Have been elected to a public office (federal, state, or local/municipal public office, excluding Party County Central Committees) representing a population of at least 50,000;
- 3. Polling** – Meet a polling threshold of 6% or more support according to independent, nonpartisan public poll within the last six (6) months from the date of the CDP candidate endorsement consideration registration deadline; or
- 4. Fundraising** – Has raised a total amount of at least \$250,000 for the public office sought by the date of the CDP candidate endorsement consideration registration deadline.

## **Components for Statewide Candidate Endorsement Consideration Registration Process**

Below are all the required components for statewide candidate endorsement consideration registration process. All components must be received by **Friday, January 19, 2018, 5 PM** at the CDP Office:

1. CDP 2018 Statewide Candidate Registration Form
2. CDP 2018 Statewide Candidate Filing Fee (\$1,000) – Check or Credit Card Authorization
3. Candidate Biography
4. Candidate Photo
5. A 250-word statement on why the statewide candidate should be the eligible to be endorsed, detailing one (or more) of the four methods on candidate viability assessment.
6. Any supporting document(s) to demonstrate viability within the scope of the four methods prescribed above in addition to the 250-word statement. For those candidates who would like to submit a petition of DSCC Member signatures, please use the enclosed form.

Please submit the components to:

California Democratic Party  
Attn: Political Department, c/o Kasey Walukones  
1830 9th Street  
Sacramento, CA 95811

Via Email: [endorsements@cadem.org](mailto:endorsements@cadem.org)  
Via Fax: (916) 442-5715

### **Questions**

If you have any questions, please contact:

Clark Lee / [clark@cadem.org](mailto:clark@cadem.org)  
Kasey Walukones / [kasey@cadem.org](mailto:kasey@cadem.org)  
(916) 442-5707

*For more information on the CDP endorsement process, visit [www.cadem.org/endorsements](http://www.cadem.org/endorsements).*

*The CDP By-Laws supersede any information provided by staff regarding the endorsement process. Please refer to the CDP By-Laws for details. A current copy can be found on our website at [www.cadem.org](http://www.cadem.org).*

**- Petition for Statewide Candidate Viability Assessment -**

**Signatures of 300 Democratic State Central Committee Members (State Delegates) must be submitted to the CDP Office by Friday, January 19, 2018, 5 PM, along with the components for Statewide Candidate Registration for Endorsement Consideration. Signatures will then be verified. Questions? Contact [endorsements@cadem.org](mailto:endorsements@cadem.org).**

(The following information must be included on each sheet that is submitted. This form may not be amended or altered in any way.)

Office Sought: .....

CANDIDATE Name: .....

**↓ BY SIGNING BELOW, I SUPPORT THE CDP ENDORSEMENT CONSIDERATION OF THE STATEWIDE CANDIDATE NAMED ABOVE.**

PRINT DELEGATE NAME <i>Sample: Jane Ng</i>	YOUR 6-DIGIT DSCC# <i>D 3 2 4 0 0 5</i>	DELEGATE TYPE <i>ADEM</i>	SIGNATURE <i>Jane Ng</i>
1			
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STATEWIDE OFFICE SOUGHT: \_\_\_\_\_

**Filing Deadline: Friday, January 19, 2018 – 5 PM.**

Please fill out completely – type or print. The campaign public address, social media aliases, website, and campaign phone may be posted on the CDP website. All other information is for internal use only and will not be shared publicly.

**Candidate Name** \_\_\_\_\_

Elected Position/Present Occupation \_\_\_\_\_

Committee Name \_\_\_\_\_ Committee ID# \_\_\_\_\_

Campaign Public Physical Address \_\_\_\_\_

(Cross-streets: \_\_\_\_\_)

City \_\_\_\_\_ County \_\_\_\_\_ Zip \_\_\_\_\_

Other Counties in District \_\_\_\_\_

Candidate's Permanent Mailing Address \_\_\_\_\_

City \_\_\_\_\_ County \_\_\_\_\_ Zip \_\_\_\_\_

Campaign: Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

Personal: Mobile (\_\_\_\_) \_\_\_\_\_ Day (\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

Website: \_\_\_\_\_ Social Media (Twitter/Facebook/etc.): \_\_\_\_\_

E-mail \_\_\_\_\_ @ \_\_\_\_\_ Website \_\_\_\_\_

Facebook \_\_\_\_\_ Twitter \_\_\_\_\_ Instagram \_\_\_\_\_

**Campaign Manager:** \_\_\_\_\_

Mobile (\_\_\_\_) \_\_\_\_\_ Day (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

**Consultant:** \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Mobile (\_\_\_\_) \_\_\_\_\_ Day (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

**Press Secretary:** \_\_\_\_\_

Mobile (\_\_\_\_) \_\_\_\_\_ Day (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

CANDIDATE'S INITIALS: \_\_\_\_\_

# 2018 Statewide Candidate Registration Form – Page 2 of 3

**Treasurer (or Name of Person Filing Campaign Reports):** \_\_\_\_\_

Campaign Report Filing Address (if different from Campaign Address) \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

Mobile (\_\_\_\_) \_\_\_\_\_ Other Internal (\_\_\_\_) \_\_\_\_\_

**Key Contact #1** \_\_\_\_\_

Title/Relation to Candidate \_\_\_\_\_

Mobile (\_\_\_\_) \_\_\_\_\_ Day (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

**Key Contact #2** \_\_\_\_\_

Title/Relation to Candidate \_\_\_\_\_

Mobile (\_\_\_\_) \_\_\_\_\_ Day (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

\_\_\_\_\_  
Candidate's Initials **By initialing here, I affirm that I have been provided a link to the most current CDP Platform (www.cadem.org/platform).**

\_\_\_\_\_  
Candidate's Initials **By initialing here, I affirm that I have read the most current CDP Platform.**

**By signing this form, I acknowledge that I am a registered Democrat seeking the endorsement of the California Democratic Party (CDP). I agree to abide by the CDP's By-Laws and I will seek to resolve any and all problems in accordance with the CDP By-Laws. I am seeking this partisan office with the Democratic Party as my party preference.**

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Please mail the completed form, along with the \$1,000 non-refundable filing fee (payable to the California Democratic Party), biography, photo, and other required documents to:

California Democratic Party  
Attn: Kasey Walukones, Political Dept.  
1830 9th Street  
Sacramento, CA 95811  
endorsements@cadem.org  
(916) 442-5707 / FAX (916) 442-5715

Questions? Comments? Call our Sacramento office or e-mail Kasey Walukones at [endorsements@cadem.org](mailto:endorsements@cadem.org). Information can also be found on our website at [www.cadem.org](http://www.cadem.org).

**For CDP office use:**

Fee Rec'd

Biography Rec'd

Photo Rec'd



**2018 Statewide Candidate Endorsement Filing Fee  
Credit Card Authorization – Page 3 of 3**

Please fill out completely if you are submitting candidate filing fee by credit card. Type or print.

**STATEWIDE OFFICE SOUGHT:** \_\_\_\_\_ **Candidate Name:** \_\_\_\_\_

**NAME OF INDIVIDUAL, COMMITTEE OR ORGANIZATION TO BE USED FOR REPORTING PURPOSES**

\_\_\_\_\_ **ID NUMBER** \_\_\_\_\_

**CREDIT CARD NUMBER** \_\_\_\_\_ **EXP. DATE** \_\_\_\_/\_\_\_\_

**NAME AS IT APPEARS** \_\_\_\_\_  **INTERMEDIARY**

**BILLING ADDRESS FOR CARD** \_\_\_\_\_

**CITY, STATE, ZIP** \_\_\_\_\_

**PHONE** \_\_\_\_\_

Include Business  
Name if Self-  
Employed

**EMPLOYER** \_\_\_\_\_ **OCCUPATION** \_\_\_\_\_

**I CONFIRM THAT I AM A UNITED STATES CITIZEN OR A PERMANENT RESIDENT ALIEN**

**By signing this form, I am authorizing the California Democratic Party to charge a non-refundable filing fee of \$1,000 for the statewide office sought as indicated above.**

**Signature** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Fax: California Democratic Party. Attention Kasey Walukones - (916) 442-5715.  
Questions? Please contact Kasey Walukones - (916) 442-5707 or endorsements@cadem.org**

Contributions are not tax deductible. Your contribution will be used in connection with federal elections and is subject to the limitations and prohibitions of the Federal Election Campaign Act.

Corporate and union contributions are acceptable under California Law to be used in connection with nonfederal elections. California law permits contributions up to \$36,500 per calendar year for use in supporting state elections. California law imposes no limits on contributions used for purposes other than supporting state candidates.

Federal law requires Political committees to use our best efforts to collect and report the name, mailing address, occupation and employer for each individual whose contributions exceed \$200 in a calendar year.

If paying by check: Please make your checks payable to ‘California Democratic Party.’ (FPPC, State ID # 741666. FEC, Federal ID # C00105668.)

Paid for by the California Democratic Party  
1830 9<sup>th</sup> Street, Sacramento CA 95811  
Not authorized by any candidate or candidate committee